BTEC Assignment Brief

Qualification	Pearson BTEC Level 3 International Subsidiary Diploma in Business Pearson BTEC Level 3 International Foundation Diploma in Business Pearson BTEC Level 3 International Diploma in Business Pearson BTEC Level 3 International Extended Diploma in Business
Unit number and title	**Unit 15: Investigating Retail Business**
Learning aim(s) (For NQF only)	**C**: Examine the importance of the supply chain and inventory management to the success of retail business
Assignment title	Importance of Supply Chain and inventory Management to Business Success
Assessor	
Issue date	
Hand in deadline	

Vocational Scenario or Context	Having successfully gained promotion to supervisor in your part time retail position, you are now jointly responsible for the success of the outlet. In addition to managing a team of sales staff, you also have to ensure the effective operation of the inventory management system. You therefore decide to undertake further research to ensure you fully understand the inventory and supply chain issues that affect your employer.

Task 1	You need to carry out detailed research into the inventory systems operated by your chosen business. You need to ensure you understand the supply chain that is used and any problems or issues that the business faces. Your research should also investigate the way in which digital technology is used to manage the retail and logistical processes of businesses in the retail sector. Having carried out this research, you should produce an evaluative, written report which will focus on two

	retailers, and that will consider the effectiveness of the supply chain and inventory systems used. You will also make judgements on the impact digital technology has played in one of these businesses. Your report will include: An explanation of how the process of distributing goods through different channels from manufacturer to customer, differs in two businesses an investigation and analysis of the use and impact of digital technology on the retail and logistical processes of two different businesses, leading to an evaluation of the overall impact that digital technologies have played in developing or changing the processes used in a selected business. An evaluation of the effectiveness of the supply chain and inventory management systems of your chosen business using specific examples to support your comments.
Checklist of evidence required	Report

Criteria covered by this task:	
Unit/Criteria reference	To achieve the criteria you must show that you are able to:
15/C.D2	Evaluate the effectiveness of the supply chain and inventory on the success of a specific retail business.
15/C.D3	Evaluate the impact digital technology has had on the processes of a specific retail business.
15/C.M3	Analyse the impact of digital technological developments on retailing, the supply chain and inventory.
15/C.P4	Explain how the process of distributing goods through different channels from manufacturer to customer differs in two businesses.
15/C.P5	Investigate the impact digital technology has on the retail and logistic processes of two contrasting businesses.

Sources of information to support you with this Assignment	Timpson J., The High Street Heroes: The story if British Retail in 50 people, (2015), Icon books Klanten R., The Shopkeepers: Storefront Businesses and the Future of Retail, (2015), Gestalten Goworek H., McGoldrick P., Retail marketing Management: Principles and Practice, (2015), Pearson Education Limited Berman B., Retail Management, (2012), Pearson Education Limited

Other assessment materials attached to this Assignment Brief	*eg, work sheets, risk assessments, case study*